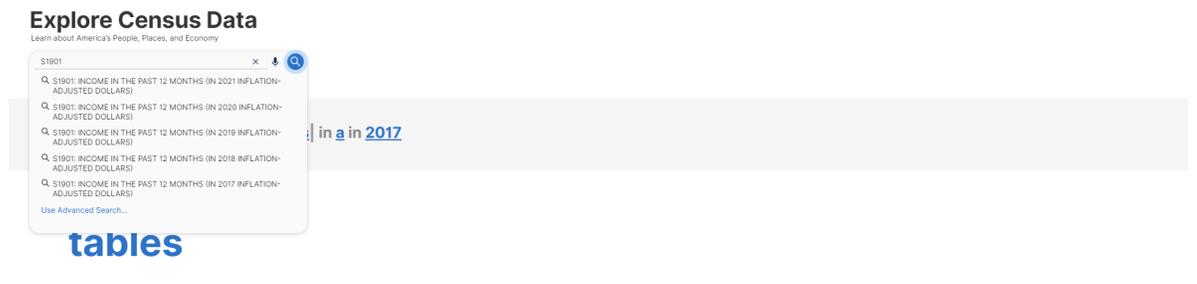


How to find Median Household Income of Service Area and Lowest Quintile Income of the Service Area

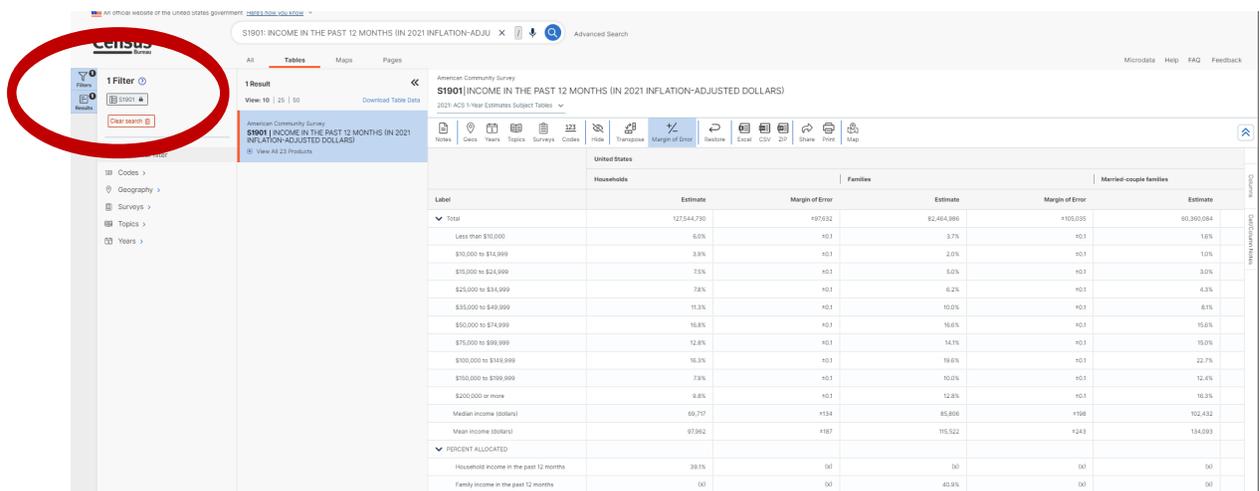
1) Go to the census data website: data.census.gov



2) Search for table S1901; click on the appropriate table year you are needing (most recent at the top)



3) Click on the Filter tab on the left and search for your location/county under the "Search For Filter" –
a. If you'd like to explore census tracts/blocks, you can narrow it down under the "Geography" option underneath "Find a filter"



4) Click on the appropriate location (in this example, Forsyth County, Georgia)

The screenshot shows the Census Bureau's search interface. On the left, there are filters for '2 Filters' and 'Search for a filter'. The search results list includes 'Forsyth County, Georgia' which is circled in red. To the right, a table titled 'S1901 | INCOME IN THE PAST 12 MONTHS (IN 2021 INFLATION-ADJUSTED DOLLARS)' is partially visible, showing columns for 'Married-couple families' and 'Nonfamily households'.

5) Expand the table by clicking the carrots/arrows.

The screenshot shows the expanded table for 'Forsyth County, Georgia'. The table has columns for 'Label', 'Estimate', and 'Margin of Error'. A red circle highlights the expand/collapse arrow in the table header. The table data is as follows:

| Label | Estimate | Margin of Error |
|------------------------|----------|-----------------|
| Total | 86,475 | ±1,30 |
| Less than \$10,000 | 2.6% | ±1J |
| \$10,000 to \$14,999 | 1.3% | ±0J |
| \$15,000 to \$24,999 | 3.6% | ±1J |
| \$25,000 to \$34,999 | 2.9% | ±0J |
| \$35,000 to \$49,999 | 5.5% | ±1 |
| \$50,000 to \$74,999 | 11.6% | ±2 |
| \$75,000 to \$99,999 | 13.0% | ±2 |
| \$100,000 to \$149,999 | 21.8% | ±2 |
| \$150,000 to \$199,999 | 15.6% | ±1J |

6) Scroll down to "Median Income".

The screenshot shows the 'Median Income' row in the table, which is circled in red. The table data is as follows:

| Label | Estimate | Margin of Error | Estimate | Margin of Error |
|-------------------------|----------|-----------------|----------|-----------------|
| \$200,000 or more | 22.1% | ±2.4 | 24.4% | ±2.7 |
| Median income (dollars) | 118,814 | ±6,582 | 128,963 | ±6,558 |
| Mean income (dollars) | 143,804 | ±7,684 | 154,597 | ±8,836 |

7) For Lowest Quintile Income, go to the top of the page and enter “B19081” in the search bar.

The screenshot shows the United States Census Bureau website. At the top, the search bar contains 'B19081'. Below the search bar, a dropdown menu displays the search results: 'B19081: MEAN HOUSEHOLD INCOME OF QUINTILES'. The main content area shows a table for Forsyth County, Georgia, with columns for Households, Families, and Married-couple families. The table lists income brackets and their corresponding estimates and margins of error.

| Label | Households | | Families | | Married-couple families |
|------------------------|------------|-----------------|----------|-----------------|-------------------------|
| | Estimate | Margin of Error | Estimate | Margin of Error | |
| Total | 86,475 | ±1,302 | 72,570 | ±2,027 | |
| Less than \$10,000 | 2.6% | ±1.0 | 1.7% | ±1.0 | |
| \$10,000 to \$14,999 | 1.3% | ±0.6 | 0.8% | ±0.5 | |
| \$15,000 to \$24,999 | 3.6% | ±1.0 | 2.7% | ±1.0 | |
| \$25,000 to \$34,999 | 2.9% | ±0.8 | 2.2% | ±0.9 | |
| \$35,000 to \$49,999 | 5.5% | ±1.1 | 3.9% | ±1.1 | |
| \$50,000 to \$74,999 | 11.6% | ±2.2 | 11.5% | ±2.3 | |
| \$75,000 to \$99,999 | 13.0% | ±2.1 | 12.1% | ±2.1 | |
| \$100,000 to \$149,999 | 21.8% | ±2.5 | 23.3% | ±2.7 | |
| \$150,000 to \$199,999 | 15.6% | ±1.8 | 17.4% | ±2.2 | |

8) The Lowest Quintile Income is the first line of Table B19081. Double check to make sure your geography is still selected. It should automatically carry over from your previous filter.

The screenshot shows the United States Census Bureau website. At the top, the search bar contains 'B19081: MEAN HOUSEHOLD INCOME OF QUINTILES'. The main content area shows a table for Forsyth County, Georgia, with columns for Label, Estimate, and Margin of Error. The 'Lowest Quintile' row is circled in red.

| Label | Estimate | Margin of Error |
|------------------|----------|-----------------|
| Lowest Quintile | 32,445 | ±4,322 |
| Second Quintile | 79,675 | ±4,627 |
| Third Quintile | 119,382 | ±5,750 |
| Fourth Quintile | 171,073 | ±7,388 |
| Highest Quintile | 316,542 | ±28,416 |
| Top 5 Percent | 522,281 | ±95,363 |